

1. What is your age?

- 24 or under
- 25-34
- 35-44
- 45-54
- 55 or older

2. Are you...?

- Male
- Female

3. How do you describe yourself?

If you live in the United States, please mark each that applies to you from this list:

- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino/Latina
- Native Hawaiian or Other Pacific Islander
- White
- Other

If you live in the Canada, please mark each that applies to you from this list:

- Aboriginal
- Asian or Pacific Islander
- Black
- Latin American
- South Asian
- White
- Other

4. What is your marital status?

- Single
- Married
- Separated
- Divorced
- Widowed
- Other

In this survey, we define the word “children” as young people in grades Kindergarten through five (or ages 5 to 10), and we define the word “youth” as young people in grades six through twelve (or ages 11 to 18).

By “parents,” we mean the main adults who are raising children or youth, regardless of whether they are biological parents, step- or adoptive parents, grandparents, or unrelated guardians.

Finally, “adults you know” means the adults you know from your family, neighborhood, workplace, community activities you might be involved with, and so forth.

5. Some adults show children and youth outside their own family the importance of helping others by volunteering or giving money to help those in need, such as feeding the homeless.

With 5 being among the MOST important ways adults can relate to kids, and 1 being among the LEAST important, how important is this for adults to do?

Among the MOST important ways to relate to kids			Among the LEAST important ways		
5	4	3	2	1	
<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/>

6. How many of the adults you know actually volunteer or give money to help those in need?

- Almost all
- A large majority
- About half
- Some
- Very few or none

7. How often do you yourself actually show kids the importance of volunteering or giving money to help those in need?

- Very often
- Often
- Sometimes
- Rarely
- Never

8. Some adults show children and youth outside their own family the importance of helping others by volunteering or giving money to change laws or policies so that life is more fair and equal for everyone. How important is this for adults to do?

Among the MOST important ways to relate to kids			Among the LEAST important ways		
5	4	3	2	1	
<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/> ...	<input type="radio"/>

9. How many of the adults you know actually volunteer or give money to make life more fair and equal for everyone?

- Almost all
- A large majority
- About half
- Some
- Very few or none

10. How often do you yourself actually show kids the importance of volunteering or giving money to change laws or policies so that life is more fair and equal for everyone?

- Very often
- Often
- Sometimes
- Rarely
- Never

11. Some adults stress to children and youth outside their own family the importance of respecting people of different races or cultures, even when the values and beliefs of those people conflict with adults' own values and beliefs. How important is this for adults to do?

- | | | | | |
|---|---------------------------|--------------------------------|---------------------------|---------------------------|
| Among the MOST important ways to relate to kids | | Among the LEAST important ways | | |
| 5 | 4 | 3 | 2 | 1 |
| <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... |

12. How many of the adults you know actually do this?

- Almost all
- A large majority
- About half
- Some
- Very few or none

13. How often do you yourself actually teach kids to respect people of different races or cultures, even when the values and beliefs of those people conflict with your own values and beliefs?

- Very often
- Often
- Sometimes
- Rarely
- Never

14. When some neighbors see children or youth doing something right or good, they tell the parents of those children or youth. How important is this for neighbors to do?

- | | | | | |
|---|---------------------------|--------------------------------|---------------------------|---------------------------|
| Among the MOST important ways to relate to kids | | Among the LEAST important ways | | |
| 5 | 4 | 3 | 2 | 1 |
| <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... |

15. How many of the adults you know actually do this?

- Almost all
- A large majority
- About half
- Some
- Very few or none

16. How often do you yourself actually do this?

- Very often
- Often
- Sometimes
- Rarely
- Never

17. When some neighbors see children or youth doing something wrong, they tell the parents of those children or youth. How important is this for neighbors to do?

- | | | | | |
|---|---------------------------|--------------------------------|---------------------------|---------------------------|
| Among the MOST important ways to relate to kids | | Among the LEAST important ways | | |
| 5 | 4 | 3 | 2 | 1 |
| <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... |

18. How many of the adults you know actually do this?

- Almost all
- A large majority
- About half
- Some
- Very few or none

19. How often do you yourself actually do this?

- Very often
- Often
- Sometimes
- Rarely
- Never

20. Some adults know the names of many of the children and youth in their neighborhood. How important is it for adults to know many neighborhood kids' names?

- | | | | | |
|---|---------------------------|--------------------------------|---------------------------|---------------------------|
| Among the MOST important ways to relate to kids | | Among the LEAST important ways | | |
| 5 | 4 | 3 | 2 | 1 |
| <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... | <input type="radio"/> ... |

21. How many of the adults you know actually know the names of many neighborhood kids?

- Almost all
- A large majority
- About half
- Some
- Very few or none

22. How many kids in your neighborhood do you actually know by name?

- None
- 1-2
- 3-5
- 6-10
- 11-20
- Over 20